Transform	Description
Query	Use the Query transform to create additional fields, perform functions, and order data. You can also filter out empty records to assist in performance and protect against false matches. Performing search and replace functions can also assist in reducing noise words from matching, such as Inc., Corp., and Ltd.
Merge	Use the Merge transform to combine data output from multiple Match transforms. This is commonly used to reunite data sets that were split before matching for purposes of routing empty records. It is also used to re-unite records from multiple match trans-forms so the resulting match groups can be associated.

LESSON SUMMARY
You should now be able to:

- Determine the need for record deduplication

© Copyright. All rights reserved.